

Freelance design services agreement

Fictional example only. No real parties or agreement. Do not use as a contract template.

1. Parties and project

Paper Kite Studio Ltd (Client) engages Moss Finch Design Ltd (Designer) to create a logo, a two-colour palette and a one-page brand sheet. Both company names are fictional. The total project fee is USD 500. The intended delivery date is 30 November 2026.

2. Deliverables and changes

Designer will provide the items in section 1 and all changes, additional concepts and revisions requested by Client until Client is fully satisfied. These requests are included in the total project fee. There is no limit on revision rounds or request dates.

3. Review and payment

Client may review each delivery for as long as it considers necessary. The entire fee becomes payable 60 days after Client gives final written acceptance. Acceptance is at Client's sole discretion. No deposit or interim payment is due.

4. Ownership

Upon creation, Designer assigns to Client all rights in the project deliverables, working files, reusable design templates and tools, including templates and tools created before this project and all future improvements to them. This assignment applies whether or not Client has paid any invoice.

5. Responsibility for claims

Designer will indemnify Client against all losses, claims, costs and expenses connected with the project, without financial limit. This includes claims arising from Client's supplied materials, modifications or use of the work outside its intended purpose. Client may settle a claim without Designer's approval and charge Designer the settlement and related costs.

6. Ending the project

Client may terminate this agreement at any time for any reason. On termination Designer must hand over all work in progress within two business days. Client owes no further fee for completed or partly completed work that had not received final written acceptance before termination.

7. Working arrangements

Designer works remotely, supplies its own equipment and sends deliveries by email. Client will provide brand names and reference materials. Neither party may make public announcements naming the other without written approval. Any amendment to this agreement must be agreed in writing by both parties.

8. Governing law and signatures

This fictional agreement uses the law of England and Wales and the courts of England and Wales. No signatures are provided. This document records no real engagement and creates no real commitment.